



# NEW HAMPSHIRE STATE HOME SHOW

**The Manchester Downtown Hotel, 700 Elm St., Manchester, NH**  
Contact: jlandry@nhhba.com Tel: 603-228-0351 Cell: 603-703-4351

## Sponsorship/Marketing Opportunities

Promote your products and services to the thousands of participants of the largest and oldest consumer home show in northern New England by becoming a sponsor. Sponsorship also gives you year-round visibility. Your sponsorship supports the important work of the New Hampshire Home Builders Association, the "Voice of Housing in New Hampshire".

### **PLATINUM SPONSOR \$12,500 EXCLUSIVE SOLD**

- Exclusive logo placement on street event banner for 2 weeks leading up to the event
- Double booth space (20' x 8')
- 100 Promotional ticket programs for the home show
- Prime logo placement/notation in select advertising
- Business name mention on radio and TV promotions
- Company logo on the home show website
- Company logo on home show floor map
- Company logo in home show program handed to attendees
- Thousands of impressions through our e-mail marketing and social media campaigns
- Company logo on 2 aisle signs

### **GOLD SPONSOR \$7500 MULTIPLE AVAILABLE**

- Single booth space (10' x 8')
- 100 Promotional ticket programs for the home show
- Prime logo placement/notation in select advertising
- Company logo on the home show website and floor map
- Company logo in home show program handed to attendees
- Top choice as presenter of consumer seminar in your business category
- Thousands of impressions through our e-mail marketing and social media campaigns
- Company logo on 2 aisle signs

## SILVER SPONSOR \$5000

- Single booth space (10' x 8') from available inventory
- Logo placement/notation in select advertising
- Company logo on the home show map
- Company logo on home show program flyer handed to attendees
- Thousands of impressions through our e-mail marketing and social media campaigns
- Company logo on 2 aisle signs

## BRONZE SPONSORSHIPS \$2500

Bronze Sponsors are sponsors of individual elements of the NH State Home Show. (*Pick one*)

### • Home Show Mixer Sponsor (x2)

Be one of the sponsors of the Vendor Mixer at the NH State Home Show. This event is an after-hours networking reception held on the first night of the Home Show. Your company will have the opportunity to speak at the Vendor Mixer, distribute the drink tickets to vendors, and be listed on signage/advertising.

### • Home Show Bag Sponsor

Be the Sponsor of the bags distributed to attendees at the gate for the NH State Home Show. Bag sponsors will need to provide their own bags. Bags will be given to all attendees upon arrival, and can be distributed by either Home Show volunteers or your employees (your choice).

### • Home Show Seminar Sponsor

Be the sponsor of the Seminar Room at the NH State Home Show. Your logo/name will be listed on all material regarding the Home Show Seminars, and will be hung in the windows of the Seminar Room at the front of the Home Show. Your logo will be placed on the "Seminars" Page of the Home Show website.



**NH HOME BUILDERS ASSOCIATION**  
119 Airport Road, Concord, NH 03301  
Tel: (603) 228-0351 Cell: (603) 703-4351  
Email: [jlandry@nhhba.com](mailto:jlandry@nhhba.com)