



# DavidPhillips FOUNDATION

## 2024 Impact Report + Looking Ahead - Plans for 2025

### MISSION

DPF supports and uplifts children and their families through sports and recreation programs that allow them to heal, grow, and play.



### LET'S PLAY

We remove barriers to play by fully funding after-school sports, recreation, and fitness programs in Title-I schools, and providing scholarships for sports programs and camps.



DPF's Sportball Program at Norman-Sims Elementary

### Impact Summary

In 2024 DPF expanded our programming and increased the number of children we serve from 300 to over 500 kids, an incredible 65% jump from 2023, indicative of another year of rapid growth and advancement of our mission. DPF's growth is illustrative of the critical need for our services as Austin continues to expand, and as families are faced with a health crisis directly related to lack of physical activity and "play," hitting low-income families the hardest.



### PROGRAMS

DPF offers opportunities for PLAY in schools and communities where children wouldn't otherwise have access to quality sports and recreation programs.

### Stats Overview

Through partnerships with sports providers, and employing teachers as program leaders, we served over 500 children last year.

- 4** Sports Program Partners
- 10** Program Offerings
- 9** Austin Title-I Schools
- 21** Teachers as Leaders
- 500** Children Playing



DPF's Freestyle Sports Basketball Program at Graham Elementary



DPF Basketball Programs offered in partnership with Freestyle Sports



DPF Sports Skills Programs offered in partnership with Sportball



DPF Running, Biking, & Yoga Programs offered in partnership with Austin Youth Fitness



DPF Skateboarding Programs offered in partnership with NoComply & Skate Academy



### FINANCIALS

We raised over \$63K in 2024, and with just one paid staff person, over 80% was budgeted to pay for our Title-I programming and scholarships.

### Grass Roots Fundraising

Support from individuals, families, and local businesses account for 100% of DPF's fundraising.



The New Year's 5K Relay & Kids' Mile is our biggest fundraiser of the year and an opportunity for us to connect with the families we serve, celebrate the new year, and come together to PLAY.



# EVENTS

We hosted and participated in numerous community events in the past year, partnering with other non-profits and businesses to bring opportunities to PLAY to Austin children and their families.

## Building Community Connections with PLAY



### Fall Fitness Festival

Hosted by Pease Park Conservancy & Austin Youth Fitness



### Spring Family Fun Day

Hosted by Consuela, Amy's Ice Creams, & Food Heads



### Austin Global Running Day

Hosted by Capital 10K, Central Machine Works & East Side Beer Runners



### Annual DPF Memorial Mile

The Capstone to DPF's New Year's 5K Relay & Kids' Mile  
Hosted by Austin Youth Fitness & DPF



## LOOKING AHEAD

We are committed to adding 6 more Title-I programs in 2025, and offering opportunities to play to an additional 200 children.



Sally & Laney Phillips - DPF Coaches & Mentors

In addition to expanding our sports and recreation programs, plans for 2025 include beginning our work to provide support for families who have lost a parent. Turning our attention to this component of our mission, we will begin strategic planning in early spring, with a goal to implement grief and loss support for individual families by next fall.

**VISION** DPF works to improve the lives of children and families, strengthen neighborhood ties, and build community through PLAY. Further, we offer care and support for children and families who have lost a parent, serving as a resource, and providing assistance in connecting with other support providers in their communities.

## A Note from Alli

Thank you for your continued support, financial and otherwise, and for your belief in DPF's mission, and the importance of PLAY. With your help, we are improving the wellbeing of children all over Austin, while also shaping the landscape of education, community health, and children's health.

The rapid growth of the foundation, and the evidence of the "power of play," is both exciting and humbling, and again I am just so grateful for your support.

Moreso, I am incredibly grateful to be able to do this work in David's honor... DPF is transforming lives, mine included.

With all my love, Alli



Alli Phillips, DPF's Board President, and her children, Laney, Sally, Ellie, Liam, and Lucy, at the 2025 New Year's Relay & Kid's Mile



## BOARD OF DIRECTORS

Shaping & Guiding DPF  
Defining & Refining Our Mission

### 2024-2025 BOARD

- Allison Phillips - President | Events Committee Chair
- Larry Chauvin - Vice President | Budget Committee Chair
- Laney Phillips - Secretary
- Kelly Dwyer - Development & Planning Committee Chair
- Karen Kegg - Fundraising Committee Chair
- Lesli Mosser - PR/Media Committee Chair
- Mary Renfro
- Lauren Bajwa
- Lauren Dwyer
- Chris Phillips
- Manny Edwards
- Christy Moossy
- David Chao

### STAFF

Amanda Phares - Programs Manager

### THANK YOU

We owe a tremendous debt of gratitude to these dedicated board members for their tireless work in helping us grow from a small non-profit start-up, to a respected force in Austin education - shaping the health and well-being of children and their families, and our city's community health.

### SPECIAL THANKS

**Bess Carsner** - Resigning Board Member for her years of service as Events Committee Chair, and her dedication to DPF and our mission

[davidphillipsfoundation.org](http://davidphillipsfoundation.org)

